

NEWS

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For Immediate Release

Financial Organization To Host 19th Annual Symposium Featuring Prominent Industry Speakers

Philadelphia, PA (*April 30, 2004*) – The Financial Planning Association – Philadelphia-Tri State Area (FPA – PTSA) is hosting it's 17th Annual Spring Symposium on Monday, May 24, 2004 at Villanova University. This year's Symposium will feature keynote speaker Peter Richiutti discussing *Market Signals: What the Financial Markets are Telling Us Now*.

Mr. Richiutti of Tulane University will share his informative perspective on financial markets, the importance of proper diversification, and the cyclical nature of both stocks and investment sectors. He will also talk about the unusual securities research program he oversees at the university.

Additional speakers will be presenting throughout the day on topics including identity theft, hedge funds, the pitfalls of separately managed bond portfolios, trust models, and behavioral finance and modern portfolio theory.

The lunch hour will be dedicated to media Q&A for presenters to participate in a roundtable discussion.

The Symposium will be held from 8am-5:30pm at Villanova University's Connelly Center, which is located at 800 Lancaster Avenue, in Villanova, PA. Directions and parking passes for guests and media can be found on www.fpaphiladelphiatristate.org.

This event is open to all media and does not require registration; however, all interested media must contact Christina Dakkak of Perception, Inc., at 301-966-7555 or christina.dakkak@perceptiononline.com to reserve a place at the event.

ABOUT THE FPA– PHILADELPHIA TRI-STATE AREA CHAPTER

The Financial Planning Association – Philadelphia Tri-State Area (FPA-PTSA) is the not for profit professional association that fosters the value of financial planning and advances the financial planning profession. As one of the 10 largest chapters in the United States, the FPA-PTSA consists of about 1,000 active members from Philadelphia, Delaware and Southern New Jersey.

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